

## **OBJECTIVE:**

Assist a Marketing, Communications, or Creative Services organization in developing effective PowerPoint projects both on time and within budget — all with a positive attitude and a good sense of humor.

## **QUALIFICATIONS:**

Extensive and progressive experience in developing business graphics solutions. Consistently demonstrating resourcefulness, adaptability and composure under pressure and tight deadlines. Experienced on Mac and PC platforms.

### **Areas of expertise:**

- Business graphics savvy
- PowerPoint template design
- PowerPoint animation
- B&W optimization for slide printouts
- Photoshop image manipulation and compositing
- Brand management
- Interpreting need

## **EMPLOYMENT HISTORY:**

### **Freelance PowerPoint/Graphics Production Specialist 2001 – Present**

Contracting through placement agencies and personal contacts.

#### **Past and present clients include:**

- Abbott/Guidant
- Agilent Technologies
- AlienTechnology
- Bytemobile
- Cisco
- Database Marketing Solutions
- Integrated Flow Systems
- Intuit
- Lam Research
- Palomar Ventures
- The Phelon Group
- Pacific, Gas & Electric
- The Presentation Company
- ROI Communications
- Siemens
- Symantec
- Visa

### **Logictier, Inc.**

**2000 - 2001**

#### **Positions: PowerPoint/Graphics Production Specialist, and Web Developer**

Initially responsible for all corporate presentations. Then transitioned into Web development by maintaining PR section of corporate Internet site and then maintaining all other sections of site in addition to the corporate Intranet site as a member of the Media Resources Team.

#### **Accomplishments:**

- Development of PowerPoint graphics, template design and animations for corporate investor presentation played a significant part in securing first round investment funding
- Established online libraries for corporate presentations and logos
- Established look-and-feel for corporate presentations
- Created Intranet site to track development of new product
- Used a combination of hand coding and Dreamweaver to assist in the redesign of the corporate Intranet by converting dozens of pages with disparate coding and styles to uniform look-and-feel
- Created interactive online forms using PHP code
- Created HTML mock-ups from functional specs for JSP implementation

## **Freelance PowerPoint/Graphics Production Specialist, 1999 – 2000 and Web Developer**

Contracting through Aquent Partners placement agency and through personal contacts.

### **Clients:**

- Intuit (PowerPoint)
- Kanisa, Inc. (PowerPoint, Photoshop, and HTML mock-ups for ASP)
- LogicTier, Inc. (PowerPoint and Photoshop)
- Riffage.com (PowerPoint and Photoshop)

## **Silicon Graphics, Inc. 1990 - 1999**

**Positions: Freelance Presentation Specialist, Sr. Artist, and Art Director**

Managed multimedia, computer image and Web-based projects for top executives, product managers and others throughout the company, worldwide, by applying artistic and technical skills to produce and direct the production of deliverables. Provided on-site assistance at live events in terms of editing and "driving" the presentations for the speakers. Evangelized the corporate brand and consistent look-and-feel.

### **Accomplishments:**

- Raised quality of presentations within the company
- Assisted in development of curriculum for and teaching of internal course on UNIX-based presentation software application and basic Unix "survival skills"
- Created over 400 speaker support presentations that met or exceeded the requirements of a variety of time restrictions, presenting environments and presenters' styles while keeping a consistent corporate look-and-feel
- Trained and/or art directed 13 artists
- Using hand coding, built or played a significant role in the building and maintenance of several internal Web sites and resource pages
- Learned and excelled at over 10 applications including presentation software, image manipulation, and A/V editing on Mac, PC and Unix platforms

## **Genigraphics Experience 1981 - 1990**

**Employers: Genigraphics, Inc., Media West, Inc., and Freelance**

**Positions: Presentation Specialist, Shift Leader and Production Manager**

Created speaker support 35mm slides using Genigraphics hardware and software applications. Developed and performed software demonstrations. Collaborated with Multimedia Producer on multiprojector slide productions. Mastered Genigraphics' image manipulation software. As Production Manager, on-time deliveries increased from 75% to 99% over an eight month period through enhanced resource planning and better employee moral.

## **EDUCATION:**

### **Aquent Springboard Web Training Course:**

Chosen by Aquent Partners placement service to be among 24 individuals from throughout the United States and Sydney, Australia, to complete a 2-week intensive training course in Web Development. My website is, in large part, a direct result of the training I received in that course.

### **University of California Extension, Cupertino, CA:**

Courses entitled Designing Web Pages: An Overview and Photoshop Basics

### **West Texas State University, Canyon, TX:**

Majoring in Art

### **University of Texas at El Paso, El Paso, TX:**

Majoring in Two Dimensional Art

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**On-line résumé and portfolio available at <http://Doug-Morgan.com/>**

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